

FOR IMMEDIATE RELEASE

Friday 9 March, 2018

Software2 Finalists for 2018 'EdTech Innovator of the Year' award.

Software2's work within the global higher education sector with their virtualisation solution AppsAnywhere has seen the company make the final for two awards at Techworld's 2018 *The Techies Awards*, including 'EdTech Innovator of the Year'.

The prestigious awards, hosted earlier this month by Techworld in London, brought together the very best in UK tech. The awards celebrate leaders from across the country who are creating, innovating and disrupting using unique technology across industries.

Being a finalist for 'EdTech Innovator of the Year' highlights what Software2 have achieved since the launch of their new university app store solution less than 18 months ago. It also recognises the positive impact the company's proprietary technology has had on over 1.5 million students at universities and colleges worldwide, including Durham University and the University of St Andrews.

Software2 were also named as a finalist of the 'Best Place to Work in Tech', an award that celebrates technology companies who pride themselves on forward-thinking workplaces and commitment to staff, including dynamic workplaces, collaborative environments, incentive schemes, flexible working and training programmes.

Nick Johnson, Software2 Co-Founder said "It's great for Software2 to be recognised as a finalist for EdTech Innovator of the Year. AppsAnywhere is now the leading solution in the UK, used by over 50% of the universities across the country, and many more in Europe and North America. We're dedicated to using technology to improve the student experience, making life easier for university IT departments and reducing costs, too."

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The Techies 2018 - About:

The Techies 2018 champions all that is great about the UK technology sector, offering a series of prestigious awards to some of the nation's best technologists, company builders and investors.

Awards will go to forward-thinking individuals and companies that are pushing the boundaries in everything from artificial intelligence and fintech to security and cloud technology.

Through the techies, Techworld will bring some of the most progressive firms to the forefront of people's minds and shine a spotlight on UK tech innovation excellence. We want to promote the best new tech in companies of all sizes from start-ups to enterprises.



About Software2:

Software2 is the home of AppsAnywhere, the world's only dedicated education app store, used and loved by students, colleges and universities across the globe. With offices in Leeds (UK), Boston (USA), Spain and Germany, Software2 are highly-experienced in working within the higher education technology sector, to solve the problem of delivering any software to any user, on demand.

Software2's AppsAnywhere solution is used by more than 1.5 million students in 150 higher education establishments across North America and Europe. Notable users include University of Michigan (USA), University of St Andrews (UK) and Durham University (UK). Today, 10 apps are launched by university students and staff through AppsAnywhere every second, worldwide.

About AppsAnywhere:

AppsAnywhere is a super-cool software deployment and delivery solution. It offers a friendly way for students to get better technology and a better learning experience, by integrating with a variety of technologies (e.g. Microsoft SCCM, Parallels RAS, VMware Horizon, Numecent Cloudpaging) and by using leading application virtualisation software; the only solution on the market capable of delivering 100% of software applications on-demand.

AppsAnywhere combines the IT department's vision with the 21st century student's expectations: to be able to access any app on any device, at anytime and anywhere, both on and off campus. It transforms the students' technology and learning experience, and allows the university to take advantage of true BYOD (bring your own device), on both Windows and Mac, whilst reducing the overheads associated with traditional solutions like virtual desktop infrastructure (VDI).

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